

# SHANE DOHERTY



## DESIGNER

## EXPERTISE



UX / UI

FRONT END DESIGN

INFORMATION ARCHITECTURE

PROJECT MANAGEMENT

WIREFRAMING

## SKILLS



PHOTOSHOP

ILLUSTRATOR

PREMIERE PRO

INDESIGN

CSS

HTML5

EXCEL

MICROSOFT OFFICE

ACROBAT



## SUMMARY

Experienced and enthusiastic designer who enjoys creating solutions for visual communication problems with a focus on modern web design and art direction. Skilled in supervising, training and coordinating personnel while improving team efficiency.



## EXPERIENCE

### WEBSITE DESIGN / UX DESIGNER FEB 2014 - MAY 2015

**BRIM AGENCY** Designed and developed website design and user experience for clients in a wide range of industries. Created a more efficient work flow and modernized the process for website build at BRIM Agency. Coordinated and managed site builds with team members and contractors. Provide art direction and worked closely with clients to keep projects moving on track.

### ART DIRECTION / GRAPHIC DESIGN SEP 2008 - OCT 2013

**TERIS** Managing the company brand between six different locations, making sure branding standards and guidelines were followed. Designed advertising and marketing collateral. Provide clients with custom infographics, presentation graphics and illustrations. Worked on various applications UI, helping develop better work flow and usability.

### GRAPHIC DESIGNER 2005 - 2007

**PACIFIC CAPITAL MORTGAGE** Developed marketing plans and packages. Specializing in branding and providing an identity to each salesperson. The scope of my duties included booth design, creation of sales tools, stationery design, advertising, and marketing plans.

### CREATIVE DIRECTOR 2004 - 2005

**LEO HAMEL & CO.** Created numerous advertisements to be published in periodicals. Managed and assembled a monthly publication, postcard mailers, and other promotional printed collateral. Responsible for all product and advertising photography.



## EDUCATION

### SAN DIEGO CITY COLLEGE 2001- 2003

UNDERGRADUATE STUDY WITH EMPHASIS IN DESIGN



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